

## Halloween Bash

# Frequently Asked Questions

## Sponsors

*I am sponsoring the event, but not hosting a booth. Am I still allowed to come?*

Absolutely! We would love for you to be physically involved in the event as well and believe that you will truly enjoy and appreciate the experience. There are numerous ways for you to help, but we will not know exactly which openings will need to be filled until the day of the event. Please email [community@pbgw.com](mailto:community@pbgw.com) if you are interested in volunteering so that we can count you in!

*Beyond helping alleviate some of the event cost from PBGW, where is my money going?*

We deeply appreciate your help to make this event possible financially. Thanks to your generosity, we often have more sponsors than the cost of the event requires. In this case, we donate all proceeds to Easterseals of Southeastern PA, which is an organization that “spreads help, hope, and answers to people with disabilities or special needs to ensure that they and their families have equal opportunities to live, learn, work and play in their communities.” Visit their website for more information: <https://www.easterseals.com/sepa/>

*Is our donation tax-deductible?*

While your donation is greatly appreciated, the donation is not tax-deductible.

*To whom do I send our sponsor check?*

Please make checks payable to PBGW and write "Halloween Bash" in the memo line. Checks may be dropped off at our office or mailed.

PBGW  
Attn: Halloween Bash  
590 Bethlehem Pike  
Suite A  
Colmar, PA 18915

Can I bring promotional material(s)?

We will have a designated table in the lobby area where you can place promotional items for your business. This will allow families attending the event the chance to collect any material at their leisure to learn more about your business without hindering the trick-or-treating atmosphere.